

**T TECNO MUEBLE<sup>®</sup>**  
**INTERNACIONAL**

WE EVOLVE

**19-22 AUGUST 2026**

**AT EXPO GUADALAJARA**

**SPONSORSHIP  
PACKAGES**

[TECNOMUEBLE.COM.MX](https://tecnomueble.com.mx)



# LEADING VOICE

**Position your brand as an industry leader** by joining the Tecno Mueble Internacional conference program. Share your expertise in a specialized environment and strengthen your presence across the event's official channels.

## INCLUDES

- **A space to deliver a conference** with media coverage.
- **Promotion of the talk** as part of the official conference campaign across Tecno Mueble Internacional's official channels.
- **Brand logo displayed** on screens during the conferences.
- **Mentions** during the conference as part of Tecno Mueble Internacional.
- **A table with company-provided souvenirs** available during the conference.



**Investment: \$45,000 MXN + TAX**

\*Exclusive benefits for confirmed exhibitors of Tecno Mueble Internacional.

\*Benefits apply to one edition and its associated promotion only.

\*Sponsorships must be paid in full at least one week prior to the event.

# FEATURED EXPOSURE

Amplify your presence across key spaces at Tecno Mueble Internacional and position your brand within a highly specialized environment.

Secure consistent visibility among professionals seeking technology, solutions, and strategic partners.

## INCLUDES

### → Brand Presence

- Expo Guadalajara screens, displaying Tecno Mueble Internacional branding.
- Tecno Mueble promotion campaigns (email marketing and social media).
- Footer on website: [tecnomueble.com.mx](http://tecnomueble.com.mx)

### → Advertising

- Side banner for one month on website: [moblaje.mx](http://moblaje.mx)
- One targeted email campaign focused on attracting buyers.

### → Mentions during the conference as part of Tecno Mueble Internacional.



## Investment: \$105,000 MXN + TAX

\*Exclusive benefits for confirmed exhibitors of Tecno Mueble Internacional.

\*Benefits apply to one edition and its associated promotion only.

\*Sponsorships must be paid in full at least one week prior to the event.

# CONTENT PARTNER

Connect with the industry through an integrated presence. Activate your brand across digital, print, and conference channels before, during, and after the event.

## INCLUDES

- **Brand Presence:**
  - Souvenirs for buyers and visitors(3,000 pieces).
  - Expo Guadalajara screens, displaying Tecno Mueble Internacional branding.
  - Footer on website: [tecnomueble.com.mx](http://tecnomueble.com.mx)
  - Advertising campaigns (email marketing and social media).
  - Welcome banners at the entrance of the event.
  - Hand floor maps.
- **Advertising:**
  - Side banner for one month on website: [moblaje.mx](http://moblaje.mx)
  - One targeted email campaign focused on attracting buyers.
  - Brand image display on screens during the conferences.
- **A space to deliver a conference** with media coverage.
- **Mentions** during the conference as part of Tecno Mueble Internacional.
- **A table with company-provided souvenirs** available during the conference.
- **One email marketing campaign** to the database.
- **Full page advertisement** in Moblaje magazine (August edition).



## Investment: \$400,000 MXN + TAX

\*Exclusive benefits for confirmed exhibitors of Tecno Mueble Internacional.

\*Benefits apply to one edition and its associated promotion only.

\*Sponsorships must be paid in full at least one week prior to the event.

# INDIVIDUAL SPONSORSHIPS

Integrate your brand into exclusive items delivered to professional buyers, VIP attendees, and media.

A presence that travels with the attendee, keeping your brand visible throughout their event experience.



## TOTE BAGS



## POCKET FLOOR MAPS



## LANYARDS



## SOUVENIRS

- Single-sided printing in one color with the company logo.
- Logo size ratio: 80% to 100%.  
(The logo will appear at 80% of the size of the Tecno Mueble Internacional logo)

**For more information  
about packages and availability,  
contact your sales representative:**

**BRENDA ARREDONDO:**

**+52 33 1025 7220**

**[brenda.arredondo@afamjal.com.mx](mailto:brenda.arredondo@afamjal.com.mx)**

Organized by:



afamjal

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